

QUARTERLY REPORT SEPTEMBER 2022

This 3rd Quarterly Report is concerned with two different areas, although connected to the same subject of digitalisation that offers new opportunities for efficiency and smart systems.

INTRODUCTION TO LEADERSHIP TUTORIAL COURSES

In the wake of Covid-19, tech availability for educational outreach has become imperative for many to live, learn, and work. Fortune DC strives to be inclusive, impactful, innovative, collaborative, optimistic and constantly learning together. We work to support partners in the community development system, strengthen the system, pioneer new thinking, build sustainable relationships, and emphasise community socio-economic development.

Thus, Fortune DC's "*Leadership Tutorial Courses*" are an innovative e-learning infrastructure providing access to harmonised computer-based lectures. These are available in three categories.

1. COMPUTER LEARNING FOR BEGINNERS

The syllabus in this course comprises four (4) tutorials and covers:

- i. A Glimpse into the Computer World
- ii. How to Setup Your Computer
- iii. A History of Computer Development and Digital Usage
- iv. Business Start-Up and Digital Applications

The course offers knowledge about a computer and Information Technology. It's intended to provide a basic level of IT literacy to the general public. This enables small business owners, housewives, and others to keep track of their finances on computers and get the benefits of information technology. As a result, this course is designed to be more practical than anything else. Computers can be intimidating, especially if you didn't grow up with them. Some tasks that seem simple to experienced users can seem impossible to new users.

2. DIPLOMA OPTIONS: UNDERGRADUATE & GRADUATE CERTIFICATES

The syllabus in this course comprises five (5) tutorials and examines:

- i. Stages in Data Processing and Data Storytelling
- ii. Word Processing and the Web Paradigm
- iii. Nature of Business Data Processing
- iv. Statistical Data and Financial Control
- v. Centralized vs Distributed Data Processing

While business and finance leaders are eager to create long-term value, they also expect to see short-term wins. When organisations consider migrating from manual planning processes towards intelligent planning solutions for finance, sales and workforce planning, time to value is top of the mind for all stakeholders involved.

If you are choosing to further your study, you will most likely be a motivated person and will do well in your career regardless. You could be finishing secondary schooling and looking for the first logical step in your career journey. Or, you might be a seasoned professional deciding to take a new career path. Many diploma students have been in their occupation for a few years and know that the right qualification will escalate pay rise or promotion opportunities. Recent research has proven that 78% of VET (vocational education and training) graduates are employed after training and were able to find work after their studies exceeded the number of jobs found by Bachelor degree graduates.

3. DEGREE OPTIONS: ASSOCIATE'S & BACHELOR'S DEGREES

The syllabus in this course comprises six (6) tutorials and introduces the following topics:

- i. Programming and information systems
- ii. Functions and Analysis of Business Systems
- iii. Business Finance
- iv. Management Information Systems
- v. Database Creation and Website Design
- vi. Software Development and Documentation

These tutorials open paths to new job opportunities and can be used to transition into bachelor's degree programs. An associate degree is a two-year college degree that you can obtain from a community college, junior college, or an online university. Students go on to do different things with their associate degree: some transfer into a bachelor's degree program, while others choose to go directly into the workforce. You can also earn your associate degree after working for several years; it can be the first step to a new career or help you advance in your current one.

TUTOR'S NOTES

It is necessary to be dynamic and rapid in the adoption of *digital solutions* for people that have no access to formal ICT knowledge or training. Fortune DC doesn't pride itself in issuing certificates, but creating leadership cadres for industry and commerce.

Leadership training is a must for every company because it is one of *sure-fire ways* of building effective leadership, and delivering exceptional business results.

- LEADERSHIP can be especially challenging for entrepreneurs and community leaders alike. Balancing the need to run a business or community project (i.e., products, services, investors, customers, volunteers, etc.) and the need to lead company personnel or community workers is quite a task, but that's where visionaries excel.
- An effective project LEADER is often described as having a vision of where to go and the ability to articulate it. Visionaries thrive on change and being able to draw

new boundaries. Big, bold and compelling vision is what separates great leaders from good leaders. Great leaders set great goals. Great goals are ambitious, challenging, they stretch you and your team, taking you outside of your comfort zone.

Finally—with the help of these tutorials—Fortune Development Centre aims to cultivate a workplace environment of continuous improvements, innovation and initiative in order to propel visionaries to greater heights.

COMMUNITY NETWORKS DEVELOPMENT

Community networks act as stewards by building community wealth, empowering community voice, increasing resident participation and enhancing community conditions through neighbourhood organising. More specifically, many networks galvanise residents and together push for transformative neighbourhood changes including job creation, small business support and communal farmers' produce marketing.

Our long-term priorities are to engage young people, build trust within the community development system, identify and create collective impacts, increase capacity within the community development system, build shared strategies, build and share resources, share success stories, increase funding, and bring about policy change.

However, there are obstacles to effective networking. One such obstacle is in reaching a broad range of people. Usually, people's comfort level is to network with people we already know and like or those from similar backgrounds and perspectives. But this limits you to only a narrow set of viewpoints and experiences, which can stifle innovation and diverse thinking. It also restricts people to only a small group and closes a window to people who can offer new connections.

It's useful to set targets at regular intervals to ensure our community networking is growing in the right direction and to track progress. This will also help spot any issues before they worsen, and can help innovate and adapt established community networks as the hotspots already in place need change. For example, Internet access-speeds should be upgraded. It's essential to track the number of people using the Internet on a monthly basis and the number of average connections per area. If the number of connections drops in specific areas, explore why this could be. Don't forget, a community can also be a useful source of feedback so don't be afraid to ask members directly for their thoughts about created online community networks.

Therefore, one of the challenges is in regularly and consistently engaging with a network. Community leaders can facilitate this by creating regular opportunities for community members to meet and interact with each other. Having a content plan will be a huge help, giving structure to Fortune DC's content, themes, and any prompts or notifications we may send members. Fortune DC can also include any particular times when content should be posted (aligned with when most members are online). The competition to connect wireless-enabled sensors (IoT¹ devices) is hot, as Bluetooth®, ZigBee, Z-Wave, and other solutions

¹ The Internet of Things (IoT) describes the network of physical objects ("things") that are embedded with sensors, software, and other technologies for the purpose of connecting and exchanging data with other devices and systems over the Internet.

battle for supremacy in local communication and the cellular industry, Low-Power Wireless Area Network (LPWAN) providers, and even Wi-Fi contend to provide IoT sensors with access to the Internet. As always, the driver is money and billions of dollars in fees are at stake for the “winners.” However, mainly lost in the noise is another potential winner—fixed broadband service companies, typically called Wireless Internet Service Providers, or WISPs.

Community Networks WISP Complex at KMC



The link established between Hauna Growth Point and the Katiro Memorial Centre (KMC) in 2019 has now been moved to the WISP Complex at the summit of the homestead (completed in April 2022). Some technical issues and challenges include financing and digital Internet connection. Fortune DC has received a quotation of US\$630 for equipment to improve Internet connection.

It may sound rhetoric to mention that networking is the lifeblood of any community, online or offline—it’s how we turn a one-way flow of information into collective intelligence. By fostering connections in our online community, we develop a space where people can meet to share their knowledge, ask questions, and get support for their work. This will prove invaluable for them and our brand, as they will return time and time again to network with their peers.

Being able to network provides opportunities that people might otherwise not have access to. It can expand their thinking, help them innovate, and explore diverse viewpoints. They may discover a new project, career, or goal that they weren't aware of before. And all of these positive things will be attributed back to our brand—Fortune DC cannot buy that kind of reputation boost. Therefore, one of our top priorities when developing community networks should be to provide networking opportunities. Make it easy for our audiences to meet other people. Connect people in the right space, around the right topics, at the right time, and it will all fall into place.

There are different types of networking opportunities. Opportunities here means an asset or business sale, learning, writing and speaking opportunities, partnership, client leads, joint ventures and many more. All you need to take care of is choosing the right opportunity and ignoring those that would be harmful to you, your career or your business. Also, the opportunities that you take up should strengthen your business goals, otherwise you would see yourself moving from place to place and opportunity to opportunity and getting nowhere.

It's important for you to choose the type of networking event that best fits your needs. For example, you may be networking to get a new job, gain new skills, find partners for your new business or just to meet new people. Here are some different types of effective networking opportunities:

Higher Education Lectures/Tutorials

Many colleges and universities invite experts and leaders from a variety of leaders to speak. As an added benefit, many of these events are very affordable or even free to attend. If you live near a college or university, monitor their schedule of events to ensure you don't miss any exciting lectures. The website has now become fertile ground for acquiring diplomas and degrees and commercial dealing.

Career Fairs

Career fairs are excellent networking events for people starting their careers. Many colleges and universities hold career fairs throughout the school year for students to attend. During this event, you can meet with representatives from multiple companies. It's a chance for you to introduce yourself and ask a few questions about their company. Many employers with job openings have booths at career fairs, which is a great opportunity to give representatives your resume so they're familiar with your name when you apply for a position.

Virtual Groups and Webinars

With a global pandemic taking the world by storm and forcing people to work from home, webinars have seen a resurgence in popularity and usage across the globe. There are many industries or job-specific virtual groups you can join for networking purposes. Many of them are on social media websites or online forums. The group may use email newsletters or Slack messages to inform members of different virtual networking events. A common type of virtual meetup is when an industry expert gives an online presentation

through video conferencing. An event organiser may also hold a live Q&A where you can message or video chat with other professionals about specific questions you have.

Conference/Trade Shows

Many industries combine conferences and trade shows. Essentially, a trade show is when businesses within a particular industry can present their products and services. Trade shows usually take place at a large expo center where businesses set up company-sponsored booths. People interested in these products or services can talk to representatives at each booth or exhibition, which is a useful way for businesses and their clients to meet face-to-face. Some industries add a conference portion to the trade show. During this portion, guests can attend various seminars and keynote speeches that relate to the industry. Many of these presentations count towards continuing education hours. This kind of event also gives professionals a chance to gather in one place and connect with one another.

Industry-specific Speaking Engagements

Industry-specific speaking engagements provide multiple benefits. These events are an opportunity for you to learn from an expert within your industry. Many of these engagements are even specific to a specific topic or department you work in. These speaking engagements also provide you with the opportunity to meet similar professionals and learn from your peers.

Seminars and Conferences

Seminars and conferences allow you to learn new skills while you meet with other professionals. These may be multiple day events, and they may provide you with a better opportunity for you to meet people from other places. If you travel to these seminars or conferences with your workers, this may also help strengthen your working relationships.

Event Mixers

These are casual events in a variety of settings, e.g., Annual Awards Banquets. These events often include professionals from different backgrounds. They provide you with an opportunity to meet with people you may not have otherwise met.

International Interviews

A company-specific informational interview offers benefits to both you and the company. You have the opportunity to practice your interview skills and learn more about a company, and the company learns more about you as a potential candidate. These are low-stakes opportunities to create connections. However, consider bringing your updated resume or business card in case the interviewer wants to learn more about you.

Breakfast or Luncheon Meetings

At a breakfast or luncheon meeting, an event organiser prepares a meal for all attendees to enjoy while they get to know each other. The purpose of these meetings can vary. If you are a part of a group, you may meet to plan projects or discuss important subjects. Other times, the organiser may invite someone to speak at the event. During breakfast or luncheon meetings, you get to converse and connect with fellow professionals.

Community Service Groups

Community service groups are where volunteers and donors can interact with one another. If you work for a non-profit, you may attend an event like this to get to know the people who support your cause. Likewise, volunteering for this kind of event is a great way to meet community members and increase your network of contacts. It's also a great way to give back to a good cause.

Speed Networking

Speed networking is a way for professionals to rapidly make connections with other professionals. Like speed dating, you meet one-on-one with another professional for a set period of time. At an in-person event, the sound of a bell or buzzer signals when it's time to move on to the next partner, whereas at a virtual event, the host will bring you back to the main meeting. This continues for around an hour. Depending on how many people attend, you may have the chance to speak to almost everyone or just a portion of the group. During this meeting, you can introduce yourself, ask a few questions and share contact information. Event organisers may even provide you with prompts of what to talk about. Many colleges also offer speed networking events where students can briefly meet one-on-one with industry professionals to get career advice and share their resumes.

Workshops

Workshops are a chance to develop your skills while growing your network. Most workshops focus on a particular topic or skill. During a workshop, participants may watch a presentation or do more interactive learning. For example, if you were to go to a team-building workshop, you may participate in different team-building activities. As they revise, participants (students) need to learn to consider multiple perspectives and sort through the comments to look for areas of overlap, shared concern or praise, common areas of confusion, etc. and respond accordingly.

Roundtable Discussions

Roundtable events promote discussion among peers. These forums help facilitate, create ideas and encourage participants to share knowledge with one another as well as establishing new connections. It's a great way to share your opinions and thoughts while learning other perspectives. The goal of roundtable discussions is to facilitate respectful conversations. While you are speaking, everyone is focused on what you're saying. When it is the next person's turn, you direct your attention to them. There is often a portion for follow-up questions and closing remarks.

Happy Hour Networking Meetings

Happy hour networking events are popular and effective networking opportunities. These meetups create a more relaxed atmosphere. Happy hour events can be a good way to meet new people in general. The casual environment may make it easier to introduce yourself to strangers and make polite conversation—consider bringing your business card. It's advisable not to discuss politics nor religion at such events. You're in a bar, not an office and don't make it too self-involved.

The best thing about networking is that the referrals you get are mostly pre-qualified for you. With the help of these referrals, you can give them the best to turn them into a permanent client. In short, you get much higher quality leads with the help of networking as compared to the leads you get from marketing. And with this, your business would also increase. By networking regularly, you would be able to push yourself to talk to different people and this would eventually increase your confidence. Moreover, being an owner, it is important as the business growth is entirely depending on your way of making connections and talking to people.

Digitalisation and networking have long since become a key part of the industrial value chain—and they offer new opportunities for efficiency, optimisation, automated processes and smart systems. The speed of the Internet connection plays an important role in determining how effective and enjoyable the Internet experience is for e-learning, corporate and commercial organisations and family units. WISPs deliver broadband by beaming signals from towers to residences equipped with high-gain antennas, typically on unlicensed frequencies at various data rates, sometimes approaching those of the major providers.

Most people get Internet service from either a telephone company or a cable company because those providers already provide physical connections to their homes and businesses. One of the biggest and most convenient technological trends over the last decade is wireless—from digital cable, to mobile devices, to internal computer networks, and even to the mouse you may be using right now. No longer are we tied down to endless arrays of cables that have to be hidden under carpets and inside walls lest they become instruments of death via a clumsy trip.

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